



CASTROL AND RUBIS ENERGY PARTNER TO LAUNCH A WIDE RANGE OF CASTROL OIL LUBRICANTS IN UGANDA

 Castrol oil lubricants will be available at over 52 RUBiS Energy Uganda retail stations, all major lubricant distributors and wholesalers, franchise workshops, and spares shops countrywide.

18th October, 2023: Castrol and RUBiS Energy Uganda have partnered to launch Castrol oil lubricant products in Uganda. Castrol oils are readily available at over 52 RUBiS Energy Uganda stations countrywide.

Castrol has a wide range of oils and fluids suited for the various market segments including car, motorcycle, and commercial vehicle engines as well as industrial, marine, technology, and innovation applications.

Speaking during the launch of the partnership, Ed Savage, Castrol East Africa General Manager said, "Globally, the Castrol brand is renowned for quality, innovation, and high performance. The brand has been redefining liquid engineering to ensure the optimization of engines. The partnership with RUBiS Energy Uganda is timely as customers seek oil products that are designed to suit their everyday mechanical needs. Castrol will leverage RUBiS Energy Uganda's countrywide footprint to ensure that customers are able to get the oil lubricants at all service stations countrywide."

He added, "Castrol also provides a 'Car Engine Oil Finder tool' to ensure customers are getting the right oil. The app makes it quick and easy for customers to have all the options and make the right choice when it comes to oil. This supplements the owner's manual and dictates the industry specification, type, and grade of oil the manufacturer specifies for the engine." The engine oils cater for petrol, diesel, and transmission machinery.

"In our journey to provide our customers with the best quality products and experience, we are strategically partnering with leading brands that are customer-centric and offer quality products to our customers. Through our partnership with Castrol, customers will be able to access a wide range of premium quality lubricants," said RUBiS Energy Uganda Country Manager, Olivier Gatera.

He added, "Castrol's world-class innovative products provide oils, fluids, and lubricants for every driver, every rider, and every industry. As the exclusive distributor of Castrol Lubricants in Uganda, we will continue ensuring our customer's oils and lubricants needs are fully met."





The range of oil products that will be available at RUBiS Energy Uganda stations countrywide include Castrol EDGE, Castrol MAGNATEC, Castrol GTX, Castrol VECTON, Castrol CRB, and Castrol TRANSMAX fluids.

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ABOUT CASTROL

Castrol, one of the world's leading lubricant brands, has a proud heritage of innovation and fueling the dreams of pioneers. Castrol's passion for performance, combined with a philosophy of working in partnership, has enabled the company to develop lubricants, coolants, and greases that have been at the heart of numerous technological feats on land, air, sea, and in space for over 100 years.

Castrol is part of the BP group and serves customers and consumers in the automotive, marine, industrial, and energy sectors. The branded products are recognized globally for innovation and high performance through our commitment to premium quality and cutting-edge technology.

For more information about Castrol, please visit: www.castrol-uganda.com or KENYA (castrol.com)

About RUBiS

Founded in 1990, RUBiS is an independent French operator specializing in three business areas: distribution of petroleum products, support and services, and storage.

The distribution of petroleum products includes service station networks, commercial fuel, aviation fuel, LPG, lubricants, and bitumen. Storage through RUBiS Terminal provides storage of petroleum, chemical, and agri-food products.

RUBiS is listed on the Paris Stock Exchange (Euronext Paris) with a market capitalization of 5.5 billion Euros at the end of 2019. With a revenue of 5.2 billion Euros in 2019 and a bulk storage capacity of 3.6 million m3, RUBiS distributed 5.5 million m3 of fuels in 2019 and is recognized in the market for its expertise and quality of service.

RUBiS occupies a strong position in more than 40 countries across three continents: Europe, Africa, and the Caribbean.





About RUBiS Energy Uganda.

RUBiS acquired Kobil & Delta in March 2019 in December 2019. RUBiS Energy Uganda, with a network of over 54 service stations countrywide under Kobil, Delta, and RUBiS brands, is one of the leading players in Uganda.

RUBiS Energy Uganda business units include Retail, Lubricants, LPG, Trading, Supply, Commercial & Industrial.

RUBiS Energy Uganda is a subsidiary of RUBiS Energy Kenya. Rubis Energy Kenya also has subsidiaries in Burundi, Ethiopia, Rwanda, and Zambia.

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