

RUBIS Energy Uganda Launches New Service Stations, Commits to National Mobility Investment.

KAMPALA, UGANDA – October 24, 2025 – RUBIS Energy Uganda today confirmed a significant step in its national expansion strategy with the official launch of 15 new service stations across the country. This strategic investment is designed to modernise Uganda's energy and mobility infrastructure, focusing on delivering enhanced value, efficiency, and integrated convenience to Ugandan motorists and households.

The rebranding initiative strengthens RUBIS Energy's pledge to deliver an exceptional customer experience. Each upgraded station provides a comprehensive range of services, establishing the locations as all-in-one mobility hubs. This network overhaul directly addresses the needs of contemporary consumers, especially by offering cost-effective solutions in the current economic climate.

Central to this value proposition is the wide availability of UltraTec fuel, an advanced technology formulated to clean engines and deliver optimized mileage, offering a tangible economic benefit to drivers.

The flagship location, Rubis Kisaasi, serves as a model for the renewed station identity, demonstrating a focus on innovation and convenience. It features a complete integrated ecosystem, ensuring that RUBIS is a destination for value and service. Key services include:

- High-Performance UltraTec Fuel
- Enjoy Shop convenience retail
- Castrol lubricants
- Rubis Gas for household energy needs
- The RUBIS Card for efficient and rewarding transactions

William Fillet, Managing Director of RUBIS Energy Uganda, stated:

“RUBiS Energy is a major international player, but our philosophy is fundamentally local. We invest to become an essential component of the nations we serve. This launch of 15 fully transformed stations is the definitive proof of that commitment in Uganda.

When we envisioned this transformation, it was about elevating the entire customer experience to a world-class standard. We brought in our best regional expertise, combined it with the knowledge of the local Ugandan team, and set a singular, ambitious goal of being the most trusted and innovative energy partner in the country.

At RUBIS, we are a vital engine of economic activity. Our commitment to Uganda is unwavering and resolute. Over the past years, we have listened to the needs of this market and conceptualized a project that enhances efficiency and service for everyone.”

The launch of these new 15 stations reinforces the brand’s position as a customer-first energy provider, driving awareness of its full-service offering across key commuter and urban routes.

The newly launched stations include:

1. Rubis Kisaasi
2. Rubis Bulenga
3. Rubis Nansana
4. Rubis Kazinga
5. Rubis Lukaya
6. Rubis Maganjo
7. Rubis Bugiri
8. Rubis Masaka 2
9. Rubis Seeta Highway
10. Rubis Mbale
11. Rubis Wakaliga
12. Rubis Namugongo Sonde
13. Rubis Katale
14. Rubis Bombo Road
15. Rubis Nakulabye

RUBIS Energy Uganda invites all motorists and businesses to experience the upgraded standards of quality and convenience at the new service stations.

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About RUBiS

Founded in 1990, RUBiS is an independent French operator specializing in the distribution of petroleum products and renewable energies. The distribution of petroleum products includes service station networks, commercial fuel, aviation fuel, LPG, lubricants, and bitumen. Renewable energies offer expertise in solar and hydrogen solutions to contribute to a sustainable future.

RUBiS is listed on the Paris Stock Exchange and is recognized in the market for its expertise and quality of service.

RUBiS occupies a strong position in more than 40 countries across 3 regions: Europe, Africa, and the Caribbean.

About RUBiS Energy Uganda.

RUBiS acquired Kobil & Delta in March 2019 in December 2019. RUBiS Energy Uganda, with a network of over 70 service stations countrywide under Kobil and RUBiS brands, is one of the leading players in Uganda.

RUBiS Energy Uganda business units include Retail, Lubricants, LPG, Supply, Commercial & Industrial.

RUBiS Energy Uganda is a subsidiary of RUBiS Energy Kenya. RUBiS Energy Kenya also has subsidiaries in Burundi, Ethiopia, Rwanda, and Zambia.

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